

Goal Planning Worksheet

What Worked?

What did you do well this year?

Which projects produced strong revenue?

Which list building strategies produced strong leads?

What did you love creating or working on?

What Did Not Work?

What did you struggle with this year?

Which projects did not produce revenue or leads?

What was a waste of time?

What needs to be tweaked?

What did you hate creating?

Goal Planning Worksheet

Revenue Projections

Contributions

My Special Focus
(Hint: This was my "Podcast Perfection" column)

Focused Foundation Strategies